AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and Location: | | | | Date: | |
|---|---|------|-------|-------------------|--------------------|
| do hereby request station time concerning the following issue: Vote Vet, PAC | | | | | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| | | As | ciden | | |
| This broadcast time will be used by: | | | | | |

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

| Does the programming (in whole o | r in part) communicate "a message |
|----------------------------------|-----------------------------------|
| relating to any political mat | ter of national importance?" |
| ⊠ Yes | □ No |
| | |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable)

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| | 8 | |
|---|------------------------------|--|
| liability, including reasons above-requested advertisalso agrees to prepare | sement(s). For the above-sta | ensue from the broadcast of the ted broadcast(s), the sponsor which will be delivered to the |
| | 3 | |
| 腹 | | |
| TO BE SIG | NED BY ISSUE ADVERT | TISER (SPONSOR) |
| 2/3/16 | Hay 14 | 2 < 2,338 82. |
| Date | Signature | Contact Phone Number |
| TO BE | SIGNED BY STATION REPI | RESENTATIVE |
| > | □ Accepted in | Part |
| Jenny Johne | don Jeppife-Scha | eider Patiend Sale Mg. |
| Signature | Printed Nam | e Title |
| | | |

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|---|------|-------|-------------------|--------------------|
| | | - SS | | | d t |
| | | As c | Nerin | | |
| | | ,, | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

EEVV / WEVV-D2 477 Carpenter Street Evansville, IN 47708 (812)464-4444

www.fox44tv.com

And:

Waterfront Strategies 3050 K St NW #100 Washington, DC 20007

| | Contract / Re | evision | | Alt Order | # | |
|--------------------------|--------------------|----------|-------------------|-------------|--------------|--|
| | 37403 | 1 | | 25333325 | | |
| Product | | | | | | |
| Issue | | | | | | |
| Contract Dates | Estimate # | | | | | |
| 11/01/16 - 11/08/16 | 5735 | | | | | |
| <u>Advertiser</u> | | | Ori | ginal Date | / Revision | |
| Poli/Issues/Vote Vet PAC | | | ı | 0/19/16 | / 11/03/16 | |
| | Billing Cycle | Billing | Cale | endar | Cash/Trade | |
| | EOM/EOC | Broado | Broadcast | | Cash | |
| | <u>Station</u> | Accour | Account Executive | | Sales Office | |
| | EEVV | Washir | Washington Katz | | Washington | |
| | Special Hand | ling | | | , | |
| | | | | | | |
| | <u>Demographic</u> | | | | | |
| 4 | Adults 35+ | | | | | |
| | | | | | | |
| ļ | IDD# | A 1 | | | | |
| 1 | IDB# | Advertis | ser (| <u>Jode</u> | Product Code | |
| | | 163 | | | 173 | |
| 4 | Agency Ref | | 1 | Advertiser | Ref | |
| | | | | | | |

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Type | Spots | Amount |
|--|------------------------------------|------------------------------------|--------------------------|-------|------------|
| N 1 EVVD211/01/16 11/07/16 M-F 12p-1p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/01/16 11/07/16 MTWTF 5 | 12p-1p <u>Rate</u> \$50.00 | :30 | NM | 5 | \$250.00 |
| N 2 EVVD211/01/16 11/07/16 M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/01/16 11/07/16 MTWTF 5 | 1p-2p <u>Rate</u> \$50.00 | :30 | NM | 5 | \$250.00 |
| N 3 EVVD211/01/16 11/07/16 M-F 6p-7p Start Date | 6p-7p <u>Rate</u> \$190.00 | :30 | NM | 4 | \$760.00 |
| Spot Ch Date Range Description 2 EVVD2 11/01/16-11/07/16 M-F 6p-7p Credited | Start/End Time 6p-7p | WeekdaysLengthRateMTuWThF:30\$0.00 | <u>Type</u> <i>NM</i> | | |
| N 4 EVVD211/06/16 11/06/16 NFL Sunday Pregame <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16S 1 | Various <u>Rate</u> \$400.00 | :30 | NM | 1 | \$400.00 |
| N 5 EVVD211/01/16 11/07/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 11/01/16 11/07/16 MTWTF 5 | 9a-10a <u>Rate</u> \$25.00 | :30 | NM | 5 | \$125.00 |
| N 6 EVVD211/07/16 11/07/16 Mon Prime 7-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1 | 7-8p <u>Rate</u> \$1,000.00 | :30 | NM | 1 | \$1,000.00 |
| N 7 EVVD211/01/16 11/07/16 M-Su 44 News 9p Start Date End Date Weekdays Spots/Week Week: 11/01/16 11/07/16 MTWTF 10 | 9-10p <u>Rate</u> \$250.00 | :30 | NM | 7 | \$1,750.00 |

Alt Order #



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EEVV / WEVV-D2 **477 Carpenter Street** Evansville, IN 47708 (812)464-4444

37403 25333325 Product Estimate #

Contract Dates 11/01/16 - 11/08/16 Issue 5735

Contract / Revision

Advertiser Original Date / Revision Poli/Issues/Vote Vet PAC 10/19/16 / 11/03/16

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week | Rate | Type Spc | ts | Amount |
|---|-------------------------|--|-------------------------|-------------------|------------------|---------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> | Rate | 107 | | | 1007 | |
| 1 EVVD2 11/01/16-11/07/16 M-Su 44 News 9p | Start/End Time 9-10p | <u>Weekdays</u> <u>Length</u> MTuWThF :30 | <u>Rate</u> \$250.00 | Type NM | | |
| See MG 7.12 | ٠. ٩٦ | .50 | Ψ200.00 | IVIVI | | |
| 2 EVVD2 11/01/16-11/07/16 M-Su 44 News 9p Credited | 9-10p | MTuWThF :30 | \$0.00 | NM | | |
| 6 EVVD2 11/01/16-11/07/16 M-Su 44 News 9p Credited | 9-10p | MTuWThF :30 | \$0.0 0 | NM | | |
| 7 EVVD2 11/01/16-11/07/16 M-Su 44 News 9p See MG 7.11 | 9-10p | MTuWThF :30 | \$250.00 | NM | | |
| 11 EVVD2 11/01/16-11/07/16 M-Su 44 News 9p | 9-10p | W: :30 | \$0.00 | NM | | |
| 12 EVVD2 11/01/16-11/07/16 M-Su 44 News 9p MG for 7.1 11/01 | 9-10p | Th :30 | \$250.00 | NM | | |
| N 8 EVVD211/07/16 11/07/16 M-F 11p-12a | 11p-12a | :30 | | NM | 1 | \$25.00 |
| Start Date | Rate | .00 | | INIVI | 1 | \$25.00 |
| Week: 11/07/16 11/13/16 M 1 | \$25.00 | | | | | |
| N 9 EVVD211/02/16 11/02/16 Wed Prime 7-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | 7-8p <u>Rate</u> | :30 | | NM | 0 | \$0.00 |
| Week: 10/31/16 11/06/16W 1 | \$0.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | <u>Type</u> | | |
| 1 EVVD2 10/31/16-11/06/16 Wed Prime 7-8p Credited | 7-8p | W: :30 | \$0.00 | NM | | |
| N 10 EVVD211/02/16 11/02/16 Wed Prime 8-9p | 8-9p | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | INIVI | U | φ0.00 |
| Week: 10/31/16 | \$0.00 | AA/aaalaalaaaa la di | | _ | | |
| Spot Ch Date Range Description 1 EVVD2 10/31/16-11/06/16 Wed Prime 8-9p | Start/End Time 8-9p | Weekdays Length | <u>Rate</u> \$0.00 | <u>Type</u> NM | | |
| Credited | σορ | | φυ.υυ | TVIVI | | |
| N 11 EVVD211/03/16 11/03/16 Thur Prime 7-8p | 7-8p | :30 | | NM | 1 | \$700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16T 1 | Rate | | | | | |
| N 12 EVVD211/04/16 11/04/16 Fri Prime 7-8p | \$700.00 | | | | . 10 | |
| Start Date End Date Weekdays Spots/Week | 7-8p Rate | :30 | | NM | 1 | \$525.00 |
| Week: 10/31/16 11/06/16F 1 | \$525.00 | | | | | |
| N 13 EVVD211/05/16 11/05/16 M-Su 44 News 9p | 9-10p | :30 | | NM | 2 | \$300.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 S- 2 | <u>Rate</u> \$150.00 | | | | | |
| N 14 EVVD211/06/16 11/06/16 NFL Football 1 | 11a-7p | .20 | | NIM . | • | 20.000.00 |
| Start Date End Date Weekdays Spots/Week | Rate | :30 | | NM | 2 | \$3,000.00 |
| Week: 10/31/16 11/06/16S 2 | \$1,500.00 | | | | | |
| N 15 EVVD211/06/16 11/06/16 M-Su 44 News 9p Start Date End Date Weekdays Spots/Week | 9-10p | :30 | | NM | 2 | \$300.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 S 2 | <u>Rate</u> \$150.00 | | | | | |
| N 16 EVVD211/06/16 11/06/16 Sa-Su 10p-11p | 10p-11p | :30 | | NM | 1 | \$20.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | •,, | 4_0.00 |
| Week: 10/31/16 11/06/16S 1 | \$20.00 | | | | | |
| N 17 EVVD211/02/16 11/02/16 MLB World Series Start Date End Date Weekdays Spots/Week | 11a-11p <u>Rate</u> | :30 | | NM | 1 | \$2,295.00 |
| Week: 10/31/16 11/06/16W 1 | \$2,295.00 | | | | | |
| | | | | | Date of the last | |

Totals

39

\$11,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



EEVV / WEVV-D2 477 Carpenter Street Evansville, IN 47708 (812)464-4444

www.fox44tv.com

| | Contract / Revision 37403 / | <u>Alt Order #</u> 25333325 |
|--|--------------------------------|--|
| <u>Contract Dates</u> 11/01/16 - 11/08/16 | <u>Product</u> Issue | Estimate # |
| Advertiser Poli/Issues/Vote Vet P | | <u>Driginal Date / Revision</u> 10/19/16 / 11/03/16 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|---------------------|--------------|------------|
| 10/31/16 -11/07/16 | 39 | \$11,700.00 | (\$1,755.00) | \$9,945.00 |
| Totals | 39 | \$11,700.00 | (\$1,755.00) | \$9,945.00 |

| Date: | |
|-------|--|
|-------|--|